

## Service Agreement

Company Address 32 West Center Street  
Midvale, UT 84047  
US

Created Date 8/26/2014  
Expiration Date 9/30/2014  
Quote Number 00017686

### Terms and Termination

The initial term of this Agreement shall begin, at the earliest, on the signing of this agreement, or the date a purchase order is received by SINET in the amount stated above, and shall continue for a period of one (1) year (the "Initial Term"). This agreement will automatically renew for four (4) additional one (1) year terms (a "Renewal Term" and together with the Initial Term, the "Term"), unless either party delivers written notice of its intent not to renew no later than thirty (30) days prior to the end of the then current Term.

Years following the current term may be terminated without liability to the Customer when it is deemed to be in the best interest of the Customer to so act. Notification of termination must be in writing and issued by Customer's or authorized representative. Subsequent years' termination notices must be received no later than thirty (30) days prior to the end of the then current Term. All usage of PD 360 content in any form, whether through PD 360 or through any other means, is under a non-exclusive license that terminates upon termination of the Agreement. Notice of termination should be sent to: PD 360 Licenses, School Improvement Network, 32 West Center Street, Midvale, UT 84047; or faxed to 801-566-6885.

### Contact Information

Prepared By Joe Hitzeman  
E-mail joe.hitzeman@schoolimprovement.com

Contact Name Lou Howell

Bill To Name Iowa State Education Association  
Bill To 777 Third Street  
Des Moines, IA 50309  
USA

Ship To Name Iowa State Education Association  
Ship To 777 Third Street  
Des Moines, IA 50309  
USA

Product	Line Item Description	Quantity	Sales Price	Total Price
Conscious Classroom Management Individual LumiBook by Rick Smith	Lumibooks included for each board member for increased price of edivation license	23.00	\$0.00	\$0.00
Core Learning: Measuring What Matters Most by Jay McTighe - Individual	Lumibooks included for each board member for increased price of edivation license	23.00	\$0.00	\$0.00
EES Individual (Site Price)	Agency Board Members License Year 1	23.00	\$220.00	\$5,060.00
LumiBook Individual License: Learning Pathway to Common Core	Lumibooks included for each board member for increased price of edivation license	23.00	\$0.00	\$0.00

Subtotal \$5,060.00  
Grand Total \$5,060.00



## Service Agreement

### Agreed and Accepted

This Purchase and Pricing Agreement is valid for 45 days from the Effective Date unless accepted in writing with the expected purchase date and returned to SINET on or before the expiration date via mail or fax at 801-566-6885.

Purchase via (Check the desired option):

\_\_\_\_ Purchase Order Number: \_\_\_\_\_

\_\_\_\_ Purchase Order Number will be mailed within fourteen days

\_\_\_\_ Check will be mailed within fourteen days

Iowa State Education Association

School Improvement Network

Date \_\_\_\_\_

Date \_\_\_\_\_

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

### Non-Binding Addendum

23 Board member Edviation licenses & 3 lumibooks for Iowa ASCD.