



To: Iowa ASCD Planning Committee
From: Julie Davies, Planning Chair
Date: November 22, 2011
Re: Planning Meeting Notes from October 26 Meeting

Opening Thoughts from Susan, Jason and Lou:

If the intent of conferences and other events is to increase the capacity of our members, then we must consider the current state of our members and what our desired state after the event is to be.

If we are mindful of the current reality of our membership, then we can better tailor our events to reach our desired state.

Therefore, it seems to me that we need to have an event planner who addresses current reality of members in preparation for the upcoming event.

Before the Event:

- To us @ Iowa ASCD: "What KASAB do members need to have to be ready for the event?"
- To members: "Are you positioned for the event?"

For the Event:

- To us @ Iowa ASCD: "What will the event do or present that will lead to our desired state?" (Desired state written as a KASAB)
- To members: "Are you now positioned to move forward from the event?"

After the Event:

- To us @ Iowa ASCD: "What support do members need to continue to move forward?"
- To members: "What are the connections/supports you need to do the next steps?"

Meeting Minutes:

1. Technology

- a. Iowa ASCD to look at Adobe Connect or WebinX (Julie, Chris, Lou)
- b. WebinX was purchased on November 21, 2011

2. Conference Prices

- a. Review needed Profit Margin
- b. Schedule a Meeting for Susan, Lou and Julie
 - i. Meeting set for November 22, 2011

3. Conference Connections

- a. Tough making connections
- b. How do we prepare people to make good participation decisions?
- c. Who do we watch?
 - i. Governor—Blue Print
 - ii. Department of Education
- d. How do we help people understand we are just “not picking” a topic?
- e. Work with Eric Neesen at the DE “Overtly making connections” for RTI
 - i. Schedule a sit down meeting with Marty and Connie
 - ii. Pam—Visit with Colleen Anderson about assessment
 - iii. Visit with Dr. Glass at the meeting as we try to move forward—Who does he recommend as a contact for connecting to the DE?
 - iv. Make steps with DE to be out in from for what teachers need.
 - v. Are we comfortable with the DE Process and Theory of Change?
- f. How can we support schools in these efforts?
- g. We need a visual graph to explain our conference purpose and structure.

4. Curriculum Academy

- a. Move forward with RTI
- b. Keep Strands in place
- c. Focus on practitioners

5. Summer Conference

- a. Access to information
- b. The Best Information
- c. Partner with DE—What causes them to make their decision?
- d. Push Back on Fisher
- e. How do we make RTI real in your building?
 - i. Time to meet
 - ii. Structure
 - iii. Size of District
 - iv. Structure and organization to move forward
- f. Send out agenda
 - i. Big picture view
 - ii. Put teams together; discuss with Sue Wood
 - iii. Check to see if Doug or Nancy are available—they are NOT
 - iv. Location—Okay if right choice for topic—Content over location