



2015-2017 Biennial Plan for ASCD and Affiliate Work

We have discussed this plan and agree to its content to promote our common work and support one another in achieving our goals. This plan is subject to change based on the needs of the Affiliate and mutual agreement of both signing parties.

Affiliate: Iowa ASCD

Objective	Affiliate Activity	Outcome Measurement	Resource Request <i>Click here for ASCD's Affiliate Resource Menu.</i>	Resource Request Date	Objective Completion Date
<p>Advocacy & Influence: Ongoing support for advocacy and influence of Iowa ASCD directors and members, with a focus on those teachers in graduate programs aspiring to be administrators</p>	<p>Continue to develop and expand our advocacy and influence in Iowa at both the state and national levels</p>	<ul style="list-style-type: none"> • Increased number of members and directors trained in advocacy and influence • Increased number of teachers in graduates programs aspiring to be administrators • Increased virtual /digital supports for Iowa ASCD members and directors • Increased recognition by members and directors of their skills/knowledge/ practices in advocacy as evidenced on the Iowa ASCD rubric for 	<p>Consultation with ASCD Staff (e.g., Legislative/Educational Policy, Constituent Services (virtual and LILA Conference) and Iowa ASCD (e.g., Chairs of Goal 3 – Advocacy and Influence, Executive Director)</p> <ul style="list-style-type: none"> • Influence Grant • Seed Grants for Influence • Issues 	<p>Fall and Winter, 2015 and ongoing and ongoing as needed</p>	<p>Annual progress</p>



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		advocacy/ influence			
Emerging Leaders: Development, implementation, and assessment of impact of framework for supporting emerging leaders	<ul style="list-style-type: none"> Development of framework for supporting ASCD emerging leaders in Iowa Implementation of framework to support ASCD emerging leaders in Iowa Assessment of impact in supporting ASCD emerging leaders in Iowa 	<ul style="list-style-type: none"> Completed framework Identification of mentors, implementation of personalized supports Summary/Survey/Rubric to determine impact 	Consultation with ASCD lead for Emerging Leaders Consultation and Support in areas of interest/focus identified by Emerging leaders Consultation in development of assessment tool (e.g., survey, rubric)	Fall and Winter of 2015 with ongoing support	2015-2016 and ongoing
Multi-Affiliate Collaboration: Development and implementation of Midwest	<ul style="list-style-type: none"> Determine interest in sharing a conference Develop governing 	<ul style="list-style-type: none"> Meeting(s) with neighboring affiliates Regional participation with "balanced work 	Consultation and Leadership from ASCD Contact for Iowa ASCD (presently Walter McKenzie) in planning initial	2016-2017: joint affiliate meetings to determine interest and commitment	Summer, 2019 with follow-up and ongoing possibilities



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Regional Conferences – Virtual or Face-to-Face	protocol <ul style="list-style-type: none"> • Plan conference with presenters from each participating state • Secure vendors • Provide conference with quality presenters • Provide appropriate “follow-up” opportunities 	load” for all states <ul style="list-style-type: none"> • 1000 participants • 50 vendors • Survey of participants • List of supports following conference 	and supporting meetings with neighboring affiliates Consultation with ASCD staff (e.g., Constituent Services, others at ASCD responsible for Conference Planning and multi-affiliate work) Consultation with ASCD and others at ASCD responsible for Whole Child to assure connections Consultation with ASCD Staff (e.g., Constituent Services, others at ASCD responsible for theme of conference) and Iowa ASCD Summer Institute Chairs and MidWest Affiliate Planning Team (virtual)	2017-2018: Planning of Conference 2018-2019: implementation of Conference	



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			Consultation with ASCD Staff (e.g., Constituent Services) to apply for and achieve seed grant funding for joint affiliate work		