

Iowa ASCD

Curriculum Leadership Academy

April 13 - 14, 2011

Join us for the 10th Annual Curriculum Leadership Academy. This year's Academy focuses on leadership functions necessary to implement the change required to close the achievement gap and bring Iowa schools back to number one in the nation.

The purpose of the Curriculum Academy is to provide learning opportunities for individuals engaged in curriculum leadership. The Curriculum Academy is appropriate for anyone with curriculum leadership responsibilities including teachers, department heads, principals, superintendents, curriculum directors and AEA support staff. Opportunities are provided for participants to select break-out sessions based on individual needs. Presenters in the Academy are practicing curriculum leaders from across the state of Iowa representing school districts of various sizes. A special feature this year is the "Pre-Academy", suited to those new to the role of curriculum leader or who wish to informally network with others.

The Academy encompasses four content strands including:

- Curriculum Leadership
- Implementing Quality Professional Development
- Monitoring Student Learning
- Managing Technical Aspects of Systems Change

Participants who attend three years of the Academy will be honored in graduation ceremonies after the third year.

Urbandale Hilton Garden Inn
8600 Northpark Drive
Johnston IA 50131
Ph: 515-270-8890
Mention "Iowa ASCD Academy"
when registering
Hotel Reservations must be made
by March 22

Agenda April 13

Note: All sessions are aligned with the eight guiding principles of those serving central office functions. The function is found in parentheses after each session description.

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| 8:00 -8:45 | Registration Enjoy coffee, juice and pastries | Hilton Garden Inn Conference Center |
| 8:45 –9:00 | “Welcome and Academy Purpose” Julie Davies, President Iowa ASCD | |
| Strand 1: Curriculum Leadership: What are the guiding principles for our work as leaders of learning? | | |
| 9:00 – 10:30 | “Guiding Principles for Central Office Personnel,” Lou Howell, Executive Director Iowa ASCD National attention has spotlighted the important role central office and AEA personnel can play in support of principals' efforts to increase student achievement and close the achievement gap. This session reviews the eight critical functions we must perform if students are to be successful learners, earners, and citizens. Participants will complete a self-assessment which will guide them in selecting Curriculum Academy sessions. (All functions) Room 1 | |
| 10:30 – 10:45 | Break | |
| 10:45 – 12:00 | “Leading Change, Gaining Coherence, and Moving Forward,” Dr. Troyce Fisher, Director of Cohesive Leadership Systems, SAI Adapting materials from a recently authored book <i>Leading Change Step by Step</i> by Dr. Jody Spiro, Wallace's program officer for Iowa, Troyce will help us identify tools and tactics that are "developmentally appropriate" for our buildings and districts. She will also provide some additional resources for minimizing resistance and helping staff make sense of what may appear to be disparate improvement initiatives. (Function: Change) Room 1 | |
| <i>Break-out sessions relating to the essential question. Choose the one that best fits your needs.</i> | “A Strategic Plan to Connect Curriculum, Instruction and Assessment,” Doug Wheeler, Des Moines Public School This presentation will focus on the role of the building leader in the development of a multi-year strategic plan to increase building capacity in creating purposeful connections among curriculum, instruction and assessment. Special attention will be given to the process of synthesizing relevant research in instructional leadership to make the plan accessible to staff, students, and parents. These points will be highlighted using examples from Hoover High School's strategic five-year plan, now in year three. (Functions: Curriculum/Instruction/Assessment, Process) Room 2 | |
| | “Combining Dual Roles: Director of Curriculum/Principal; Director of Curriculum/Superintendent; Director of Curriculum/Teacher: Dr. Pam Armstrong-Vogel, East Union; Jason Ellingson, Collins-Maxwell; Tracy Thomsen, Clear Lake, Jennifer Koenen, Hampton-Dumont The role of Director of Curriculum can be a demanding, time consuming job. But, what if that role is combined with the equally demanding role of Teacher, Principal or Superintendent? With budgets shrinking in school districts across Iowa, many professionals find themselves in a dual role. This presentation will focus on the strategies and techniques our dual-role colleagues have used to balance their roles. (Functions: Curriculum/Instruction/Assessment, Operations) Room 3 | |
| 12:00 – 1:00 Lunch | Luncheon Speaker: Jason Glass, Director of the Iowa Department of Education Meet the new Director!! Jason Glass, the newly appointed Director of the Iowa Department of Education will share his vision for education in Iowa. Room 4 | |
| Strand 2: Monitoring Student Learning: How might I use data to inform decisions at the classroom and district level? | | |
| 1:00 – 2:45 | “Effective Ways to Engage Staff in Examining and Making Meaning from ITBS/ITED Data” Kevin Videgar, North Polk What are some effective ways for engaging staff in making meaning with data, particularly using those pesky percentiles and standard scores from the ITBS and ITED? Despite the increased amounts of data available, many educators still feel ill prepared to analyze and use their school data effectively. This session extends last year's session as Videgar will share ideas used with his staff over the past year for organizing, analyzing, and drawing conclusions from student achievement data. (Function: Data Analysis) Room 1 | |
| 2:45 – 3:00 | Break | |
| <i>Break-out sessions relating to the essential question. Choose the one that best fits your needs.</i> | “Managing the Transition, Not the Change “ Dr. Susan Pecinovskiy, Marshalltown “It is the transition through change that is so difficult for everyone, not the change itself. The results we seek will require that people stop doing things the old way and start doing things a new way. This session will provide an orientation to the change process that provides leadership the opportunity to "manage the transitions". We have no other options! If we are going to continue to move forward, we need a common language for these conversations.” (Function: Change, Processes) Room 1 | |
| | “Response to Intervention, “ Mike Fischer, Becky Halbur, Abbie Julin, Mary Ann Peters, East Sac Community School; Julie Meyer, Julie Nadrchal, Prairie Lakes AEA A team of teachers from East Sac Community School and Prairie Lakes AEA will share their journey in implementing RTI in their school district. Learn how time is scheduled, the assessment that is used, the behavior component of RTI and the successes that have occurred as a result of implementation. (Functions: Processes, Performance, Operations) Room 2 | |
| | “Monitoring Conceptual Teaching Through Effective Use of Team Planning Time,” Jared Smith, Dr. Sue Wood, Fort Dodge Maximum student learning can only occur when teachers are purposeful in their planning. This presentation will focus on a change that is being implemented in team planning time at the middle school level which requires teachers to focus on connecting the Iowa Core Essential Concept and Skills, Learning Targets, Formative Assessment, Literacy and Technology Integration. (Functions: Process, Change, Performance) Room 3 | |

Agenda April 14

Note: All sessions are aligned with the eight guiding principles of those serving central office functions. The function is found in parentheses after each session description.

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| 8:00 -8:30 | Hilton Garden Inn Conference Center Enjoy coffee, juice, and pastries |
| Strand 3: Managing Technical Aspects of System Change: What aspects of change will I need to consider as we strive to close the achievement gap and restore Iowa's prominence in education? | |
| 8:30 – 10:00 | “System Thinking -- Continuous Improvement Just Doesn't Happen: You can't get better without goals and an aligned organization.” Jeffery Corkery and Janelle Brouwer, Western Dubuque Does your school feel like everyone is working hard at accomplishing classroom goals but not all classroom goals are focused on building and district goals? Is your building/district misaligned and need an adjustment? If so, you are not alone. Explore what the largest geographic school district in Iowa did to make sure all classrooms/buildings were aligned to the district goals. (Functions: Processes, Performance, Operation) Room 1 |
| 10:00 – 10:15 | Break |
| 10:15 – 11:30 | “Switch: How to Change Things When Change Is Hard.” Jason Ellingson, Collins-Maxwell In “Switch: How to Change Things When Change is Hard”, Chip and Dan Heath discuss the rational and emotional systems in our brains that impact the change process. This session will focus on the key aspects of leading change that addresses and aligns our rational and emotional selves. Learn to “direct the rider,” “motivate the elephant,” and “shape the path.” (Function: Change) Room 1 |
| <i>Break-out sessions relating to the essential question. Choose the one that best fits your needs.</i> | “Journey to Change,” Dr. Pam Vogel, Mark Weis, Jason Riley, Joan Gordon, Linda Haight, East Union As the East Union staff studied student achievement data and compared Current Reality and Desired State, it was determined that change needed to occur. Learn how the establishment and alignment of district, building, individual and Board goals and action plans have led to the increased student achievement through the implementation of research based strategies and programs. (Function: Curriculum/Instruction/Assessment, Data Analysis, Processes, Professional Development) Room 2 |
| | “Managing Systemic Change--from Vision to Reality” Dr. Anita Micich, Mike Penca, Tom Novotney, Dr. Kathy Schladweiler, Mason City Major organizational changes offer opportunities for stunning success as well as flaming failures. In this session you will learn about the tools and processes used by one district to successfully implement district-wide reorganization of students and staff, PK-8. (Functions: Processes, Operation, Change) Room 3 |
| | 11:30 – 12:15 Lunch |
| Strand 4: Implementing Quality Professional Development: How will I design professional development to implement change? | |
| 12:15 – 1:45 | “Implementing Collaborative Professional Learning Communities,” Cedar Rapids School District Personnel The Cedar Rapids Community School District's journey in creating and sustaining high functioning collaborative Professional Learning Communities (PLCs) has had a positive impact on student learning. A professional development plan which has focused on district and building goals provides the framework and structure for staff to use in the classroom to support learning for every student. Participants will be provided examples of the processes and structures used to implement the vision of <i>Excellence for All</i> . District and building leadership staff, along with classroom teachers will be providing insight into the alignment the district direction. (Functions: Curriculum/Instruction/Assessment, Data Analysis, Processes, , Professional Development, Performance) Room 1 |
| 12:15 – 3:15 | “Meaningful Teacher Collaboration Around Student Work,” Dr. Kathy Schladweiler, Mason City How can Professional Learning Communities become better opportunities for teacher dialogue and reflection? During this workshop, developed by ASCD exclusively for its affiliates, you will learn about and practice processes that make for richer teacher collaboration using student work as the source for teacher reflection and instructional improvement. (Functions: Curriculum/ Instruction/Assessment, Processes, Professional Development) Room 2 |
| 1:45– 2:00 | Break |
| 2:00 – 3:15 | “Designing Meaningful Professional Development,” Dr. Susan Meade, Dr. Jen Lindaman, Dana Schon, Pam Dodge Ankeny Designing a professional development plan for a district can be a daunting task. Learn how the Ankeny Community School District has utilized the Iowa Professional Development Model, various structures and supports, and professional learning community teams to design a system that is impacting student learning in all content areas. (Function: Professional Development) Room 3 |
| 2:00 – 3:15 | Implementing Quality Professional Development: “Making IT a win/win!” Dr. Kris Condon, Southeast Polk For professional development to be of high quality, it has to be what teachers and principals want and need. They always know what they want - not always what they need. This session describes one district's use of Teacher Quality funds to implement its Comprehensive School Improvement Plan, and its triangle of district leadership/building leadership/ teacher committee planning for professional development during the school year and in the summer. (Function: Professional Development) Room 4 |



Are you new to the position of Curriculum Leader in your district?

Are you a Curriculum Leader serving in a dual role?

Are you a veteran Curriculum Leader who would like an opportunity to informally network with others?

Would you like to learn about an opportunity to serve as a mentor for new Curriculum Leaders?

Then.....

Please join the Iowa ASCD Board Members for a Pre-Academy event on Tuesday evening, April 12, between the hours of 6:30 PM and 8:30 PM at the Conference Center of the Hilton Garden Inn, Johnston, Iowa

Representatives from SAI (School Administrators or Iowa) will be on hand to informally share their newly developed Central Office/Assistant Principal Mentoring Program.

Hors d'oeuvres and beverages will be served.

Please check the box on the registration form to let us know you will attend the Pre-Academy event



Drake University SOE Room 123
 3206 University Avenue
 Des Moines, IA 50311

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Curriculum Leadership Academy

Register Early! Only 150 registrations will be accepted!

District or Agency _____

Address _____ City, State, ZIP _____ Phone _____

Registrant

Name _____ Email _____

(Please copy form for additional registrations)

Check below to indicate your years of participation in the Academy.

_____ Year I _____ Year II _____ Year III _____ Graduate

Pre-Academy Information:

____I will attend the Pre-Academy event on Tuesday evening April 12 (see enclosed flyer).

The current role I serve in my district is: (Check one)

- | | |
|--|---|
| <input type="checkbox"/> Curriculum Director | <input type="checkbox"/> Curriculum Director/Teacher |
| <input type="checkbox"/> Curriculum Director/Principal | <input type="checkbox"/> Curriculum Director/Superintendent |
| <input type="checkbox"/> AEA personnel | <input type="checkbox"/> Other: _____ |

Registration Fee (includes pre-conference event, continental breakfast and lunch both days and materials):

Iowa ASCD Member \$250 _____ Non-member \$295 per person _____ Graduate \$50.00 _____

Total Enclosed (payable to Iowa ASCD) or P.O. Number _____

Mail to: Iowa ASCD, Drake University, SOE Room 123
 3206 University Ave., Des Moines, IA, 50311 Fax: (515) 271-2233

Cancellation Policy:

If you are unable to attend the event for which you registered, please contact Bridget Arrasmith (bridget.arrasmith@drake.edu or 515.271.1872) at least 7 days in advance for a full refund. If your notification is provided within one week of the event, you will be provided a written voucher that may be presented by an individual of your choice on the day of the event. Failure to notify the need for cancellation or replacement will result in the full charge for the event.